

**NITCO**

**NATUROC**

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# NITCO THE MILESTONES



- 2013 Setup and Commencement of new plant at Gujarat with production capabilities of Vitrified & High end Digital wall tiles
- 2012 Launched Trulife Digital Floor & Wall tiles - Won the Economic times Design Hall Award.
- 2012 Started 4 Color Prism Printing Digital machine at Alibaug.
- 2012 Marble Processing Plant at Silvassa commenced commercial operations.
- 2012 Installed automatic palletizer and polishing Line at ceramic tiles plant at Alibaug.
- 2011 Commissioned a 3.3-MW cogeneration gas-based power plant at Alibaug.
- 2011 Completed construction of the Biz Park at Thane, admeasuring 2 lakh sq. ft.
- 2010 Launched premium category porcelain tiles under the Naturac brand. 2010 Setup of world class marble processing facility from Breton (Italy) at Silvassa.
- 2009 NITCO gets certified for Integrated Management System comprising of QMS ISO 9001:2008, EMS ISO 14001:2004 and OHSAS 18001:2007.
- 2009 Construction World Award Winner.
- 2009 NITCO becomes a one stop tiling solution provider, by adding wall tiles to its product portfolio.
- 2008 Construction World Award Winner.
- 2008 Expansion of exclusive Le Studio showrooms, to 15 in total, whilst one more have been finalized. Also, expansion to 10 Le Studio Express showrooms, whilst it is planned that 100 will be installed by the end of the financial year.
- 2007 Import of cement for distribution to customers in India
- 2007 10 Exclusive Showrooms - launch of the first "Le Studio" and 3 more across India
- 2007 Best SAP Project Implementation Award from SAP India Ltd
- 2007 Capacity Expansion planned for Vitrified Tiles at Gujarat and Ceramic Tiles at Alibaug
- 2007 Marble import license granted by DGFT for 13895 tons, Le 11% of the total licenses issued for the year 2007-08 by DGFT
- 2007 Valuation of NITCO Realities at Rs. 406 crores by Knight Frank
- 2006 NITCO Realities incorporated for Real Estate development business
- 2006 Expansion of Ceramic Tiles capacity at Alibaug
- 2006 Listed on BSE & NSE
- 2004 Upgradation of Ceramic Tiles plant
- 2002 Quality Excellence Award for Processing Unit in Alibaug
- 2001 Import of Vitrified Tiles
- 1997 Manufacturing of Ceramic Tiles at Alibaug
- 1984 Processing and Distribution of Imported Marble
- 1933 Inception



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**BELGIUM SERIES**

**Belgium Series**  
GRES MATT  
600x600 mm



**Black**  
Group IV+ Full Body



**Grey**  
Group IV+ Full Body



**Noce**  
Group IV+ Full Body



**ANCONA**  
Group IV



**AREZZO**  
Group IV+



**ASCOLI**  
Group IV+



**IMPERIAL SERIES**

**Architect Series**  
GRES MATT  
600x600 mm



**AVELLINO**  
Group IV+ Full Body



BLACK  
Group IV Full Body



WHITE  
Group IV



IMPERIAL SERIES

FROST Series  
GRES LAPATO  
600x600 mm



CREMA STONE  
Group IV+ Full Body



STONE ASH  
Group IV Full Body



STONE BROWN  
Group IV Full Body



STONE BEIGE  
Group IV+



IMPERIAL SERIES

Latina Series  
GRES LAPATO  
600x600 mm  
600x300 mm



STONE IVORY  
Group IV+



IMPERIAL SERIES

Napoli Series  
GRES LAPATO  
600x600 mm



MARRON  
Group IV+ Full Body





AURA GRIS  
Group IV



EVEREST  
Group IV



NEPTUNE  
Group IV Full Body



IMPERIAL SERIES | Rustico Series  
GRES MATT  
600x600 mm



SIERRA  
Group IV



SAHARA  
Group IV



IMPERIAL SERIES | Sahara  
GRES LAPATO  
600x600 mm  
600x300 mm



SANDBLAST  
Group IV



IMPERIAL SERIES | Sandblast  
GRES LAPATO  
600x600 mm  
600x300 mm





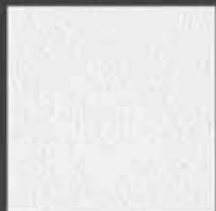
**FUTURA BROWN**  
Group IV



**FUTURA GOLD**  
Group IV

**METAL SERIES**

**Metal Series**  
GRES METAL  
600x600 mm



**BIANCO WHITE\***  
Group IV



**TUSCAN SERIES**

**Bianco white**  
GRES LAPATO  
600x600 mm  
600x300 mm



**TUSCAN SERIES**

**Habitat Series**  
GRES LAPATO  
600x600 mm  
600x300 mm



**CREAM PIE\***  
Group IV



**DUKE GREY\***  
Group IV





TUSCAN SERIES

Oregon Series  
GRES LAPATO  
600x600 mm



ARGENTINE WHITE  
Group IV



AZURE  
Group IV



BLACK  
Group IV Full Body



CORN SILK\*  
Group IV\*



MOUNTAIN GREY\*  
Group IV



TUSCAN SERIES

Terra Del Fuoco Series  
GRES MATT  
600x600 mm  
600x300 mm



WHITE SMOKE\*  
Group IV\*







## OAK WOOD SERIES

Oak Wood Series  
GRES MATT  
600x148 mm



BLACK OAK  
Group IV+ Full Body



COUNTRY OAK  
Group IV+ Full Body



DALTON OAK  
Group IV+



NATURAL OAK  
Group IV+



URBAN OAK  
Group IV+ Full Body

## Technical Specifications Naturoc (GROUP BIIa EN 176 / ISO 13006)

Sr. No.	Test Description	Standard Test Method	International Standard	NITCO's Value
1	Deviation in Length & Width	ISO 10545 - 2	+/- 0.6%	+/- 0.1%
2	Deviation in Thickness	ISO 10545 - 2	+/- 0.5%	+/- 0.5%
3	Straightness of Sides	ISO 10545 - 2	+/- 0.5%	+/- 0.1%
4	Rectangularity	ISO 10545 - 2	+/- 0.6%	+/- 0.15%
5	Surface Flatness	ISO 10545 - 2	+/- 0.5%	+ 0.2% - 0.05%
6	Water Absorption	ISO 10545 - 3	< 0.5%	< 0.5%
7	Modulus of Rupture N/mm <sup>2</sup>	ISO 10545 - 4	> 35	> 35
8	Breaking Strength	ISO 10545 - 4	> 1300 N	> 1500 N
9	Abrasion Resistance	ISO 10545 - 7	As specified	As specified
10	Thermal Shock Resistance	ISO 10545 - 9	No visible defect	Resistant
11	Cracking Resistance	ISO 10545 - 11	No crazing	Resistant
12	Frost Resistance	ISO 10545 - 12	No visible damage	Resistant
13	Resistance to Chemicals	ISO 10545 - 13	No visible effect	No visible effect
14	Resistance to Stains	ISO 10545 - 14	Mn 3	Class 4

## Technical Specifications Oak Wood Series (GROUP BIIa EN 176 / ISO 13006)

Sr. No.	Test Description	Standard Test Method	International Standard	NITCO's Value
6	Water Absorption	ISO 10545 - 3	3-6%	3-4%
7	Modulus of Rupture N/mm <sup>2</sup>	ISO 10545 - 4	Mn 22 N	> 32 N
8	Breaking Strength	ISO 10545 - 4	> 1000 N	> 1200 N

Rest of the parameters is as above table

## Packing Details of Naturoc Tiles

Dimensions	Tiles / Box	Coverage Area		Weight Box
		Sq. Mts.	Sq. Feet	Kgs.
600 mm X 600 mm (24" X 24")	4	1.44	15.50	34
600 mm X 148 mm (24" X 6")	10	0.88	9.54	18

The above standards cover only First Grade Material. The tiles used in the catalogue range from Group IV and Group IV+.

The tiles used in the catalogue range from Group IV & Group IV+. The reproduction of tiles in this catalogue is restricted to four colour printing only and tiles are not relative sizes. Conforming to ISO requirements, technical specifications of NITCO tiles are applicable only for first grade / 1st quality tiles. Please inspect all tiles prior to installation; company will not entertain complaints, once tiles are laid / fixed. Price category & PEI grade may change without any notice. Customers are advised to confirm it before placing order.

### Abrasion Resistance Group

#### Group IV & IV+

Naturoc tiles are meant for medium and heavy abrasion areas like the living room, bedroom, verandah, terrace, balcony, offices, shops, boutiques, bars, restaurants, lobbies, health clubs, swimming pool decks, malls, multiplex, airports and all other residential and commercial premises.

### \*Roto Color Technology

Roto color technology is an advanced printing technology, which is currently mainly used by European manufacturers of premium tiles. As the tile moves along the manufacturing line, large rollers paint and press different designs onto each tile. The gradual sideways pressing movement of the roller ensures that each and every tile has its own unique pattern and natural look. NITCO was the first Indian ceramic tile manufacturer to use this technology.

Le Studios

Le Studios

NITCO LOOK

#### LE STUDIO (NITCO EXCLUSIVE SHOWROOMS)

Ahmedabad: 079-29296994 / 26937095. Bangalore: 080-22861865 / 66. Chandigarh: 0172-4633491. Chennai: 044-28152962 / 63 / 64. Cochin: 0484 - 2339847. Coimbatore: 0422-4380363. Gurgaon: 0124-4227990 / 991. Indore: 0731-4069079. Jaipur - 0141-6396142. Kolkata: 033 - 40012872/3. Mumbai (Andheri): 022-40109330. Mumbai (Worli): 022-66164555. Mumbai (Konjursmarg): 022-67102500. Nashik: 0253-6618883. New Delhi: 011-26314116, 26524239, 26534909. Pune: 020-26411356, 26436448. Secunderabad: 040-27847204 / 27840936, 40021534

#### LE STUDIO EXPRESS (NITCO FRANCHISEE SHOWROOMS)

Ajmer-0145-2631474, Allahabad-9415340034, Amritsar-9478890018, Anand- (02692) 232311, 236322, Bangalore-080-23335524, Bardoli- 02622-291010, Barnala-9301743332, Bhagalpur-9431214348, Bhatinda-9888181505, Bhopal-0755 4273279,4074016, Chandigarh-9814969163/0172-5005291, Chandigarh-0172-2793101/2795288/2793331, Chandigarh-9216223549/9216233797/0172-3083836, Chennai-9181026201, Chennai-7401019999, Davengere-08192-264544, Dehradun-0135-2654304, 2654333, 2653430, Delhi-011-27912429, Delhi-011-22461286, Ernakulam-0484-2473359, Erode-0424-6503152/944353540, Faridabad-0129-4082773, Goa-0832-0832-2435800, Gurgaon-0124-4065905, Guwahati-919613897060, Hamirpur-9625783515/01972-244885/01972-244785, Haur-0344-243330, Hyderabad-040-23343123, Imphal-919862034875, Indore - 7415076000, 0731 - 4077711, Jabalpur - 9826072731, 0761-4043305, Jaipur-0141-2354324, Jaipur-0141-2392170, Jalandhar- 9914155000, Jammu-0191-2464180,2466839, Jamshedpur-919431139949, Karaukudi-04365-233714, Kayamkulam-0479 - 2445955, Latur-02382-220266, Ludhiana-9216100133, Mansa-9876117965, Meerut-09927004174, Mohali-9814432499/0172-6050082, Nagpur-0712-2396574, Palayamkotai-0462-2372101, Pathankot-9988272748, Patiala-9417018223, Puducherry-9786912637, Raipur-7714052727, Salem-0427-2281993, Trichur-0488 - 5242405, Trichy-0431-2459125, Trivandrum-0471 - 2290964, Udamalpet-0425-2224691, Vijayawada-0866-2544119

#### NITCO LOOK (NITCO FRANCHISEE SHOWROOMS)

Belgam - 0831-2407970, Bhavnagar - 9979255859, Bhiwani - 9416126834, Buldhana - 07262-242274, Chindwara - 07162 225889, Dindugal - 0451-2431856, Ernakulam - 0485-2251917, Gaya - 9708473007, Ghaziabad - 9891093101, Goa - 0832-2410720, Howrah- 033-26691917, Hovurah-033 24605570, Jaipur-0141-2727262, Jamshedpur-919431302097, Kavathe Mahankal-02341-223749, Kottarakuru-0474-2652371, Krusimottil - 9895332369, Miraj-0233-2211389, Nagpur- 0712-2734522, Nanded - 9422189303, Nandurbar-9423980094, Nasik-9423080979, Palakkad-0491 - 2573065, Pathankot-9888412360, Perambalur-9894658066, Puducherry-9092471494, Shillong-919436105680, Surat-0261-2231071, Udaipur-0294-2482787, Vapi-0260-2422334, Vellore-04268-223981, Virudunagar-04562-245857

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*To locate the nearest Exclusive Le Studio in your city  
please call toll free no:1800 209 9898*



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